



Elmhurst Area Branch News

Volume 78, No. 3 • November 2016

November Program

Wednesday, November 9, 2016, 7:00 PM
Elmhurst Public Library – Kossman Meeting Room
Program Vice-Presidents: Sally Schuster, Pat O'Dwyer

Documentary Film: *Killing Us Softly 4: Advertising's Image of Women*

Discussion Leader: Jane Jegerski, Ph.D., Professor-Social Psychology, Elmhurst College

Please join us for a viewing and discussion of the issues raised in the film, *Killing Us Softly 4: Advertising's Image of Women*. This film is the fourth in a series focusing on the research, lectures and presentations of Jean Kilbourne, Ed.D. She is internationally recognized for her ground breaking work on the image of women in advertising. More than 40 years ago she began her exploration of the connection between advertising and several public health issues including violence against women, eating disorders, and addiction and launched a movement to promote media literacy as a way to prevent these problems. A radical and original idea at the time, this approach is now mainstream.

"Well what does advertising tell us about women? It tells us, as it always has, that's what's most important is how we look. So the first thing the advertisers do is surround us with images of ideal female beauty. Women learn from a very early age that we must spend enormous amounts of time, energy and above all money, striving to achieve this look and feeling ashamed and guilty when we fail. And failure is inevitable because the ideal is based on absolute flawlessness....So, what can we do about all of this? Well the first step is to become aware, to pay attention, and to recognize that this affects all of us...These are all public health problems that affect us all and public health problems can only be solved by changing the environment." — Jean Kilbourne.

Leading discussion during and following the film will be our branch member and Elmhurst College Professor, Jane Jegerski, Ph.D. Jane has been teaching Social Psychology for over thirty years including courses in Women's Studies and Intercultural Studies. This film is part of her coursework for her classes at Elmhurst College. We are grateful that she has brought both the film and her knowledge and skills to this program.

Here are some questions to begin your thinking about the issues raised in the film and to begin your focus on possible areas of discussion:

[1] Where do you see and hear advertisements? What makes an advertisement stay in your memory – images, music, words, phrases?

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BRANCH CALENDAR

November 2 - 7:00 pm
Board of Directors
Elmhurst Public Library

November 9 - 7:00 pm
Branch Program & Meeting
Elmhurst Public Library
Jane Jegerski

November 29 - 11:30 am
Half the Sky Luncheon
Lal Qila Restaurant
123 E.St. Chalres - Villa Park

December 1 - 1:00 pm
Book Group
Sisters in Law
by Linda Hirshman
Hostess: Joanne McCurdy
Leader: Sherall Carson

December 14 - 7:00 pm
Branch Holiday Party
Home of Anne Klein



AAUW Hotline 1-800-326-2289
Email: info@aauwelmhurst.org

Mission Statement

AAUW advances equity for women and girls through advocacy, education, philanthropy and research.

AAUW Value Promise

By joining AAUW, we belong to a community that breaks through educational and economic barriers so all women have a fair chance.

Membership

The American Association of University Women is open to any graduate holding an associate or equivalent, baccalaureate, or higher degree from a regionally accredited institution.

AAUW FUNDS

The AAUW Funds support educational fellowships and grants, legal advocacy, public policy, leadership programs and research reports.

ELMHURST AREA BRANCH NEWS is published ten times a year (August/September through May) by the American Association of University Women - Elmhurst Area Branch.

FINANCIAL REPORT

October 23, 2016

*Denise Thompson
Director of Finance*

General Fund:	\$ 3,880.18
Conferences Fund	2,450.44
Book Sale Fund:	<u>14,150.51</u>
Total	\$20,481.13

November Mtg (cont'd)

[2] What personal care and beauty products do you use on a regular basis? How do you feel when you use these products? Can you feel this way without these products? Do you think advertising influences the kinds of products you buy? Do you feel that the media reflects or creates the ideal image of beauty in our society?

[3] What are some stereotypical stories media tell about women?—About men? What sorts of products are sold using images of women and femininity?—Of men and masculinity? What patterns of difference do you see between them?

[4] How is happiness portrayed in advertisements? What do these ads seem to be saying is the secret to happiness?

[5] What is responsible advertising? Do advertisers have a responsibility to society? Do they have a responsibility to children?

Half the Sky Recommends . .

Take time to see the special exhibit on Half the Sky at the **Illinois Holocaust Museum** from now through January 2, 2017.

ADDRESS:

9603 Woods Drive Skokie, IL 60077

PHONE: 847.967.4800

HOURS: Weekdays 10 AM – 5 PM /
Thursday evenings until 8 PM /
Weekends 10 AM – 5 PM

Check the website for the specific dates of additional lectures, panel discussions, movies and poetry slams on a wide range of topics including maternal health, sexual violence and sex trafficking in Illinois. <https://www.ilholocaustmuseum.org/standup4women/>

Plan a trip to Skokie with friends to broaden your horizons on women's issues!!

Important Vote at November Meeting

Following a *very successful* AAUW Used Book Sale in August, we all now have the privilege of approving how we would like that money to be dispersed. That will take place at the Branch Business Meeting at the beginning of our Monthly Program Event on November 9.

The key issue we will discuss and vote on is the AAUW Funds Committee's recommendation for the distribution of the proceeds from the Book Sale.

The recommendation from the AAUW Funds Committee was discussed at the October Branch Board Meeting and approved as follows:

•\$6,000 to be sent to AAUW National to the AAUW Fund, which is used to fund all national activities, including LAF.

•\$3,000 to be allocated for the Returning Scholar scholarship. The selection of the scholarship recipient will be conducted in April, 2017 by the Funds Committee. If there is no deserving applicant, the \$3,000 will be re-allocated by the Board.

•\$1,000 to Dare to Dream as funding for an alumna's scholarship for college.

Your input and vote are important. See you at the Branch Meeting/Program on November 9.

Mary Mallon
Funds Committee Chair

Half the Sky Luncheon

Half the Sky study group will enjoy a luncheon meeting on Tuesday Nov 29, 2016 at 11:30 AM at a new local restaurant **Lal Qila** 123 E. St. Charles Rd in Villa Park.

Buffet is priced at \$10.99. Betty Laliberte will make a reservation a few days before, so please call 630 832 9010 or email bettylaliberte@hotmail.com if you can attend.

President's Message

October has been an inspirational month for me. One key event was our October program The Long Road to Victory: From Pedestal to Politics and Prison in the Battle for Woman Suffrage. The presenter, Annette Baldwin did a fantastic job of reminding us of the injustices that the suffragette leaders faced down, and the long road they took to winning OUR right to vote, only 96 years ago. Great timing, just before the first election that could result in our first Madam President.

Then last weekend I attended the AAUW-IL Fall Conference with Denise Dean and Suzanne Stock, where we received updates on the initiatives at the state and national level. AAUW-IL has an effort called the Gender Equity Fund, which provides speakers on key issues. We learned more about the issues behind the Gender Pay Gap and updates on Tech Savvy, focusing on STEM training for girls and jobs for women. And there was a great discussion on "Barriers and Bias", the reasons why women lag in representation in positions of leadership in business and government. And it was informative to hear some of the membership initiatives and Community Involvement projects by other branches, some of which we might try to copy. There is so much more work to be done for women to achieve true equity with men, and it was reassuring and inspiring to know there are real efforts being organized and implemented by AAUW to keep that effort going.

Elmhurst Area Branch's program in November, after the election, is about gender stereotypes. I'm sure it will be a great program, with a film and a discussion led by our own Jane Jegerski. It is still one of the significant issues impeding our progress towards gender equity. I see examples every day on TV, in movies and the news. I'm often frustrated when people, men and even women, make negative judgments of a woman, and may criticize with words they would never say about a man.

At the November event, we will also have a Branch Business Meeting, to vote on the AAUW Funds Committee recommendation on the distribution of funds: \$6000 to AAUW Fund at National, \$3000 for our local Returning Scholar, and \$1000 for a Dare to Dream Scholarship.

As I wrote last month, 50 years ago when I ran for Student Council President, I was challenged by accusations of "How dare you!" and "Girls can't be President!" Those accusations though didn't stop me, and even today motivate me to change the dialogue. Girls and women can be anything they want, even President!

I hope to see you at the November program and Branch Business Meeting. We will continue to strive to succeed in our mission of impacting gender equity, making a difference for women and girls.

Jan Summers

The Long Road to Victory



Alice Paul (1885-1977)



Carrie Lee Chapman Catt (1859-1947)



Susan B. Anthony (1820-1906)



Elizabeth Cady Stanton (1815-1902)



Lucretia Coffin Mott (1793-1880)

The October AAUW meeting featured a presentation by Annette M. Baldwin on the 72-year non-violent battle for the woman's right to vote. Five women who played significant roles in the struggle were portrayed by Annette, including Lucretia Mott, Elizabeth Cady Stanton, Susan B. Anthony, Alice Paul and Carrie Lane Chapman.

2016 Illinois Voter Registration Information

DuPage County Early Voting Locations and Hours

Effective Sept. 29, 2016, Early Voting will be available at the Election Commission Office 421 N County Farm Rd, Wheaton, IL 60187

Permanent Locations - October 24 - November 7, 2016

Monday - Friday - 8:30 am - 7:30 pm Saturday - 9:00 am - 5:00 pm Sunday - 10:00 am - 4:00 pm
 Naperville Municipal Center 400 S. Eagle St., Naperville
 Olive Trees Condominiums 200 E. Bradley, Naperville
 Stratford Square Mall 152 Stratford Square, Bloomingdale
 Fox Valley Mall 195 Fox Valley Center Dr., Aurora
 Yorktown Center 203 Yorktown Mall Dr., Lombard

Temporary Locations - October 24 - November 5, 2016

Monday - Friday - 8:30 am - 7:30 pm Saturday - 9:00 am - 5:00 pm
 Addison Township Office 401 N. Addison Rd., Addison
 Bartlett Community Center 700 S. Bartlett Rd., Bartlett
 Downers Grove Village Hall 801 Burlington Ave., Downers Grove
 Elmhurst City Hall 209 N. York St., Elmhurst
 Glen Ellyn Civic Center 535 Duane St., Glen Ellyn

2016 election
How to register to vote

HOW TO REQUIREMENTS DEADLINES

State
Illinois

Online

Oct 23 <https://www.vote.org/state/illinois/>

Mail

Oct 11

In person

Nov 8 Illinois voters will be able to register and vote up through Election Day next month, as confirmed by Attorney General Lisa Madigan. The 7th District Court of Appeals stayed an order by a lower court last week to limit same-day voting registration in counties with populations of more than 100,000.

More voting info

→ How to vote [see other side](#)

En español Feedback

ILLINOIS VOTER REGISTRATION QUALIFICATIONS

Age: At least 18 years of age by election day; 17 years of age to vote in a General Primary if individual will be 18 as of the following General Election

Citizenship: Must be a United States citizen

Residency: Must have been a resident of the precinct for at least 30 days prior to election day

ID Requirements: In person registration requires two forms of identification with at least one showing your current residential address.

Mailed registration requires one of the following:

- Submission of driver's license number;
- State ID card number;
- Last four digits of social security number; or
- Copy of a current utility bill, bank statement, paycheck, government check, or other government document that shows your name and address
- a copy of a current and valid photo identification

If none of the above are available, a person may also demonstrate sufficient proof of identity by submission of a photo identification issued by a college or university accompanied by either a copy of the applicant's contract or lease for a residence or any postmarked mail delivered to the applicant at his or her current residential address.